Cavanaugh
Consulting Group
CavanaughConsulting.org

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A Health Care Management Consulting Firm

Capabilities Summary

Cardinal Consulting & CCG

Cardinal Consulting, Inc. was started in 2000 by two retired PriceWaterhouseCoopers Health Care Information Technology Partners and a Health Information Management Systems Society Chief Information Officer of the year who was also the founder of the standards organization Health Level-7. Our objective was to assemble a team of very senior IT professionals that would work for clients on key strategic projects. In 2011 we received trademark protection for the trade name "Cavanaugh Consulting Group" (CCG). Cardinal Consulting, Inc. remains the parent corporation..

- We are organized on a knowledge model, not a leverage model. Consequently, We have no junior staff; CCG's principals are our consultants and have an average of 30 years experience in health care.
- Most CCG principals have been partners or senior consulting managers with Big-4 consulting firms, CIO's or senior health care executives.
- Among us, we have consulted with all of the hospitals listed on the US News and World Report Best Hospital Honor Roll and over 1,000 health care organizations.
- We do not have revenue sharing relationships with vendors; nor do we develop, sell, resell or represent software or hardware products. therefore, we can be completely objective in our analyses and recommendations.
- We have no bureaucracy and minimal overhead. As a result, we are able to offer our clients a unique business model: highly experienced consultants at a fraction of our prior big 4 consulting rates. We provide the expertise of a large firm, combined with the personal attention of a small firm. It's a win-win for us, and a win-win for our clients.
- We are very client focused; We are a private self-funded firm; We enjoy professional consulting and We are not driven by practice growth objectives.
- We neither solicit nor accept employment applications. We selectively approach senior consulting professionals that fit our cultural, ethical, experience and business model.
- Through our existing agreements and long-term relationships we team with leading specialty firms to provide our clients access to the best resources in the industry.

We think these attributes combine to make us uniquely qualified to assist our clients in addressing their health care business and information technology consulting needs.

Our Resources

CCG's Information Technology skill set includes staff with the following experience:

- 12 were "Big Four" Consulting Partners or Senior Managers,

- 10 were CIO's with Community, Academic Medical Center, Integrated Delivery Network, and/or Physician Group experience,

- 6 are PhD's with health information technology and teaching experience,

- 7 are MD's with medical informatics experience,

- Many also have additional specialty experience including:

  - Executive Search

  - Revenue Cycle

  - Financial and Operations Management

  - Mobile Technologies

  - Network Assessment and Planning

  - Unified Communications

  - Behavioral Health Information Technologies

"The further back you can look, the further forward you are likely to see." Winston Churchill

Brochures, Blogs and Links

Brochures

- ARRA / HITECH Services

- Behavioral Health Services

- Executive CIO Services

- Mobile Health Technologies

- Opinion Research Services

- Technology Planning Services

- Unified Communications Services

- Vendor and Investor Services

Blogs

- CCG's Healthcare News Summary A summary of recent articles referencing interesting statistics

Links

- CCG's Links   A page of links to industry documents and websites

"Every wrong attempt discarded is a step forward."
Thomas Edison, quoted in ScienceDaily.com

Client References

Below is a partial list of the organizations that have recently engaged one or more of our principals.

- American College of Cardiology, Washington, DC (Strategy)
- AtlantiCare, Egg harbor Township, NJ (Planning)
- Bay Arenac Behavioral Health, Bay City, MI (Strategy, Selection, Technical Review, Implementation)
- Catskill Regional Medical Center, Harris, NY (Strategy & Planning)
- Central Michigan University Research Corporation, Mt. Pleasant, MI (RHIO Planning)
- Chesapeake General Hospital, Chesapeake, VA (Out Sourcing Evaluation, Revenue Cycle)
- Children's Memorial Medical Center, Chicago (Planning, Strategy, Project Management)
- Chilton Memorial Hospital, Pompton Plains, NJ (IT Diagnostic)
- Christian Health Care Center, Wyckoff, NJ (Review)
- Christiana Care, New Castle, DE (Diagnostic Review)
- Community Health and Counseling Services, Bangor, ME (Planning & Strategy, Network Support, Selection)
- Dakota Clinic, Fargo, ND (Planning & Selection)
- El Camino Hospital, Mountain View, CA (Benchmarking)
- FirstHealth of the Carolinas, Pinehurst, NC (Planning)
- Four Winds Hospitals, Katonah, NY (Planning & Selection)
- Genesis Health System, Davenport, IA (Planning & Selection)
- Guthrie Health System, Sayre, PA (Planning, Strategy)
- Health Care Information Consultants / HCIC, Baltimore, MD (Client Project Assistance)
- Heartland Healthcare Services, Toledo, OH (Strategy)
- Hutchinson Area Health Care, Hutchinson, MN (Planning & Selection)
- INX/Presidio, Greenbelt, MD (Client Project Support)
- Jewish Health System, Louisville, KY (Planning & Selection)
- JFK Medical Center, Edison, NJ (HITECH Review)
- Integris Health, Oklahoma City, OK (Web Assessment)
- Loyola University Health System, Maywood, Il (Planning)
- Luther-Midelfort Mayo Health System, Eau Claire, Wisconsin (Planning & Selection)
- Maine Mental Health Partners, Portland, ME (Planning, Vendor Selection)
- Mayo Clinic Health System, Rochester, MN (Planning, Strategy)
- Memorial Health System, Ft. Lauderdale, FL (Portal Planning)
- MeritCare Health System, Fargo, ND (Document Management Strategy)
- NeuroCare Network, Tyler TX (Selection)
- Navigant Consulting Inc., Chicago, IL (Client Project Support)
- Norman Regional Hospital, Norman, OK (Planning, Selection)
- North Shore Long Island Jewish Health System (Contract Negotiation)
- Northwestern Human Services, Philadelphia, PA (Planning, Strategy, Implementation Oversight)
- Novant Health Inc. Winston-Salem, NC (Strategy, Implementation Oversight)
- Ochsner Health Plan, New Orleans, LA (Strategy, Selection, Interim CIO)
- Parkland Hospital Dallas County Hospital District (Strategy, Planning, Interim CTO)
- Parkview Health, Ft Wayne, IN (Review)
- Peninsula Hospital Center, Far Rockaway, NY (HIT Grant Application Development)
- Perry Memorial Hospital, Princeton, IL (Planning, Selection)
- Phoenix Children's Hospital, Phoenix, AZ (Strategy, Planning, Selection, Implementation Oversight)
- Raritan Bay Medical Center, Perth Amboy, NJ (Strategy and IT Planning)
- Richland Community Hospital, Olney, NY (Network Planning)
- Robert Wood Johnson University Hospital, New Brunswick, NJ (Strategy, Selection)
- Saint Francis Hospital, Poughkeepsie, NY (IT Strategy)
- Saint Thomas Hospital, Nashville, TN (IM Planning, Strategy)
- Saint Joseph's Medical Center, Patterson, NJ (Interim CIO, Network Services)
- SRA International, Fairfax, VA (Client Project Assistance)
- St. Louis University, St. Louis, MO (Contract Negotiations)
- St. Mary's Hospital, Passaic, NJ (Implementation Oversight)
- Samaritan Regional Health System, Ashland, OH (Strategy, Telecom)
- Solaris Health System, Edison, NJ (Implementation Oversight)
- Spring Harbor Hospital of Maine Medical Center, Portland, ME (Selection)
- State University of New York, Upstate Medical University (Strategy, Implementation Planning)
- Texas Children's Hospital, Houston, TX (Strategy, Benchmarking)
- University of Chicago Hospitals & Health System, Chicago, Il (Planning)
- University of Connecticut Health Center, Farmington, CT (Contract Negotiations)
- University HealthSystem Consortium (Strategy)
- University of Michigan Health System, Ann Arbor, MI (Strategy)
- Valley Health System, Ridgewood, NJ, (Third Party Review)
- Vitalize Consulting Solutions/SAIC, Reading, MA (Client Project Assistance)
- Wayne Memorial Hospital, Honesdale, PA (Implementation Oversight)
- WellPoint, Thousand Oaks, CA (Project Management)
- West Tennessee Healthcare, Jackson, TN (ERP Facilitation, IT Planning